



City of Desert Hot Springs

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FOR IMMEDIATE RELEASE

CITY OF DESERT HOT SPRINGS TO HOST 2011 ECONOMIC FORUM AND TOUR FRIDAY OCTOBER 28, 2011 HIGHLIGHTING ECONOMIC INVESTMENT OPPORTUNITIES

(Desert Hot Springs, CA)

The City of Desert Hot Springs, California will host its 2011 Economic Forum and Tour on Friday, October 28, 2011. The event will be held from 10:00am until 1:00pm at 12085 Palm Drive in Desert Hot Springs. The purpose of the forum and tour is to provide interested real estate brokers, developers, finance professionals and business owners with the opportunity to tour the community, receive project updates and meet with City and community officials to discuss economic opportunities.

Patrick Evans of KPSP Local 2 (CBS affiliate) will serve as the Master of Ceremonies that is open to the public. The morning will start with a 90 minute guided tour of the City in luxury motor coaches supplied by Cardiff Limousine and Transportation, followed by a casual lunch and a series of brief presentations by private sector development professionals whom are working on specific projects in the City of Desert Hot Springs, including new and expanding retail businesses, commercial wind energy generation, downtown retail/office facilities and a retail power center.

Additional sponsors include NAI Capital, Desert Area Commercial Information Exchange, KPSP Local 2, the Coachella Valley Economic Partnership and Development Management Group, Inc.

It is highly recommended that attendees RSVP for the event no later than Friday, October 21, 2011 to Linda Kelly via email to lkelly@cityofdhs.org or by calling (760) 329-6411 ext. 289.

Additional Information: *The City of Desert Hot Springs was the fastest growing city in the State of California in 2010. The California Association for Local Economic Development (CALED) recognized the City's Economic Development Strategic Plan with its prestigious Award of Merit in April, 2011. Among other elements, the plan highlights over \$219 million in unmet annual demand for retail products in the community providing unmatched economic opportunities. For additional information, please contact Mr. Rick Daniels, City Manager at (760) 329-6411 ext. 101.*

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