



City of Desert Hot Springs

65950 Pierson Blvd. • Desert Hot Springs, CA 92240

Date: September 13, 2016

To: Desert Hot Springs Business Owners, Future Business Owners, Developers, Builders, Investors and Educators

RE: BE A PART OF THE DESERT HOT SPRINGS 2016 BUSINESS SUMMIT - OCTOBER 26, 2016

Dear: Business Owners:

Don't miss the **"Strengthening Our Economy with New Opportunities"** Business Summit! Here is your opportunity to meet, greet, network, market, and learn about the many great business opportunities available to businesses in Desert Hot Springs. If you are a current business owner or would like to expand to Desert Hot Springs in the future here is your opportunity to participate and learn what's happening.

The following dignitaries or representatives will be in attendance: • U.S. Congressman Raul Ruiz • California State Senator Jeff Stone • California Assemblyman Eduardo Garcia • Riverside County Supervisor John Benoit • Desert Hot Springs Mayor Scott Matas

Business owners learn about the many FREE Educational Opportunities to start, promote, manage, improve and secure financial support for your small business with representatives from the Coachella Valley Small Business Development Center, The Business Women's Center and Coachella Valley SCORE in Desert Hot Springs, Indio and Riverside.

The Cultivation Industry will have three quality speakers *addressing "The Cultivation Industry's Advantages to Desert Hot Springs"*. *They will discuss:* Attracting new industry and jobs to Desert Hot Springs; increasing Desert Hot Springs median income; establishing a partnership between industry and vocational education to improve job availability; and assisting with community projects to benefit families.

As the Gateway to the Coachella Valley from the west and north, with available land, available work force, vocational training opportunities Desert Hot Springs is the best location for business development in the entire Coachella Valley. With the Interstate 10 and Highway 62 corridors Desert Hot Springs offers the best visibility and easy access for product sales and distribution for your industry. Developers, builders, investors, commercial realtors, new industry and commercial organizations take advantage of the **FREE FAM TOUR** (familiarization) of our commercial growth area and learn why Desert Hot Springs is the **"New Leader in Business Development"** in Coachella Valley. With our internationally acclaimed water, natural hot springs, and beautiful nature exploration, tourism in Desert Hot Springs will increase 300% over the next five years opening the door to a multitude of new business opportunities.

The attached copy of our event flyer and registration application will give you complete information about the event. Being a sponsor is a great way to market your business to other businesses and the general public, learn about the great future of business in Desert Hot Springs and take advantage of the many business educational opportunities available. If you have any questions please give me a call @ 760-671-6904 or send an email to adminbizsummit@cityofdhs.com.

Sincerely:

Dave Nunn

Dave Nunn, Co-Chair
Desert Hot Springs
2016 Business Summit