City of Desert Hot Springs

65-950 Pierson Blvd.• Desert Hot Springs • CA • 92240
(760) 329-6411
www.cityofdhs.org

CITY MANAGER MEMO
AUGUST 6, 2010

Administrative Services Department

Business License

Business License cash receipts (including renewals) totaled $7,477.00 this week, compared to $3,858.00 last week.

Thirty Nine (39) Business Licenses were renewed.

The following four (4) Business Licenses were issued:

- Law Offices of Thomas M. Derryberry (66350 Pierson Blvd. Desert Hot Springs, CA. 92240)
- T.T.S. Corp. (14080 Palm Dr. #D-295 Desert Hot Springs, CA. 92240)
- Therapeutic Touch-Massage Therapist (68050 Calle Bolso Desert Hot Springs, CA. 92240)
- White's Steel, Inc. (45524 Towne St. Indio, Desert Hot Springs, CA. 92240)

Economic Development Department

Planning

Fresh & Easy –The applicant indicated that construction is being pushed back.

I-10 Annexation – The only outstanding item is the Implementing Agreement which is currently at the offices of the California Department of Fish & Game and U. S. Fish & Wildlife for signatures. Once this agreement is signed and returned to Coachella Valley Association of Governments (CVAG), CVAG will draft a clearance letter to accompany the agreement to LAFCO.

Enterprise Zone – Staff is currently working on the marketing plan and is in the process of obtaining commitment letters from local businesses to include in the application package to the State. The Initial Study for the environmental review has begun and a resolution is being drafted to take the environmental review and application to the City Council for adoption on September 7, 2010. The deadline for submittal of the Enterprise Zone Application is September 15, 2010.

Engineering

Essential Transportation II

- Driveway demolition is complete.
- Curb grade on the west side of Cactus Dr. and north side of Desert View Ave., Estrella Ave., and Flora Ave is being established.
- Installing curb and gutter on the north side of Acoma Ave., Buena Vista Ave. and Cahuilla Ave. will begin the week of August 9th.
- Establishing grade for cross gutters and driveway approaches begins the week of August 9th.

Public Works - Operations/Maintenance

- Repaired three (3) City sidewalks that were lifting up.
- Back-filled low spots missing dirt along Mt. View road shoulder.
- Assisted with the "National Night Out" event.
- Replaced older street signs.
- Cleared large catch basin of wild vegetation behind Desert View 3 tract homes.
- Filled potholes along Mesquite, Cactus and Ironwood.
- Repaired broken sprinklers on vacant RDA lots.

- Removed trash dumped along Pierson Blvd. & Miracle Hill.
- Replaced A/C filters at Fire Station No. 37.
- Removed a shopping cart from Palm Drive median
- Removed illegal signs posted on street signs.

Redevelopment
Capital Projects

- **Façade Improvements -** Framing is underway.

- **Individual Façade Projects:**
  - Dr. Lau- the Architect is making revisions requested by staff.
  - Larry Grotbeck- Initiated the design process.
  - Paul Pacera (NEC Palm & Acoma) –Received proposals from Architects to provide design services and the owner elected to use Skip Goodell Architects.
  - Capri- Received proposals from Architects to provide design services. The owner and staff will select an Architect once all executed documents are submitted.

- **Hart Building** – The GHA Enterprises proposal will be submitted for Council consideration at the August 9th Special Council Meeting.

Police Department

Participated in the following regional meetings:

- Coachella Valley Association of Governments Public Safety Committee subcommittee met to discuss a parolee re-entry program.
- Resort Communities Security Association

Participated in a routine Riverside County Grand Jury site inspection. This is inspection is being performed at several Coachella Valley Police Departments.

Met with the promoter for the Wellness and World Music Festival to discuss traffic mitigation, parking and security needs.

Welcomed new Community Service Officer, Meredith Zengler to the DHSPD family.

Conducted assessment testing and interviews for the vacant Sergeant position.

Patrol
691 incidents (calls for service/officer generated activities), including 15 Misdemeanor arrests, 7 Felony arrests, 46 traffic stops with 18 citations, and 127 patrol checks (includes City parks and businesses).

Community Crime Prevention
National Night Out on Tuesday, August 3, 2010 at Tedesco Park was a success event, attended by many residents.

Code Enforcement

- Supported Quarterly Community Clean-up, removing more than 75 tires, trash, cabinets, chairs and a discarded couch.
- Removed discarded furniture and placed other debris curbside for removal from four (4) vacant lots.
- Worked with Public Works in response to illegal dumping at Rancho Del Oro. A contracted pool company was cited for various Code violations and was counseled regarding their responsibilities.
- Cited the owner of an office building located on Palm Drive and Pierson Boulevard for various Code violations, included the lack of landscape maintenance.
- Cited the owner of a long abandoned gas station on Palm Drive. Seeking voluntary authority to demolish the remaining structure.
- Removed yard sale signs from power controllers, sign posts, power poles, light standards and other locations in the Public Right-of-Way.
- Remove two (2) illegal freestanding signs from Palm Drive and Hacienda Avenue.
- Resolve various issues related to Essential Transportation - Phase II.
- Automated Case Management for all Code Enforcement activities.

Non-Foreclosure:

- Total Fine Amount of Administrative Citations Issued $ 2,900.00
- Total Fine Amount of Administrative Citation Received $ 200.00

Foreclosure:

- Administrative Citations/Civil Penalties Issued $ none
- Amount of Administrative Citation Received $ none

Cost Recovery

- Amount of Cost Recovery Received $ 3,556.59